



WOMEN'S  
COUNCIL

BIA/SC 2008

SPONSORSHIP  
PACKAGE



The recent presentation of the Council of the Year Award identified the Women's Council as the place to be in 2008. We are excited to share with you all of the opportunities and benefits of becoming involved in your BIA/SC Women's Council!

Participation brings you incredible networking opportunities combined with the ability to support the mission of the BIA at the regional level... you can impact your organization *and* our industry!

And because Women's Council is region-wide – *now with divisions in the Baldy View, Desert, Orange County, and Riverside Chapters* - your membership participation and sponsorship dollars will provide recognition all throughout Southern California!

Not only will your support directly impact the lives of those in need in your community, you will also provide opportunities for growth and career advancement to those within **Your** building industry.


We invite you to join us as a Women's Council member. Once you do, we hope you'll consider maximizing your participation by becoming a sponsor. Our 2008 sponsorship levels have been designed with an eye to the current building environment and we believe you'll find an appropriate opportunity level for your firm.



Anne L. Viricel, DPA

BIA/SC Women's Council President 2008





## SPONSORSHIP OPPORTUNITIES

### Grand Sponsor

\$2,500 annual

- ◆ Two tickets to every BIA/SC Women's Council event.
- ◆ Table Top Display at each Women's Council event, if desired.
- ◆ Your company logo prominently displayed in color on quarterly "WC/Connection" newsletter distributed to all Women's Council member firms and at Women's Council events.
- ◆ Your company name and/or logo on pre- and post-publicity circulated for each Women's Council Event, including press releases, invitations and e-blasts.
- ◆ Your company logo and website link on BIA/SC Women's Council website [www.womenscouncil.net](http://www.womenscouncil.net).
- ◆ Your company logo provided with prominent signage at all Women's Council events.
- ◆ Your company provided verbal recognition at each and every Women's Council 2008 event throughout Southern California.

### Major Sponsor

\$1,000 annual

- ◆ One ticket to every BIA/SC Women's Council event.
- ◆ Your company logo in color on quarterly "WC/Connection" newsletter distributed to all Women's Council member firms and at Women's Council events.
- ◆ Your company name and/or logo on pre- and post-publicity circulated for each Women's Council Event, including press releases, invitations and e-blasts.
- ◆ Your company logo on BIA/SC Women's Council website [www.womenscouncil.net](http://www.womenscouncil.net).
- ◆ Your company logo included in signage at all Women's Council events.

### Event Sponsor

\$500 / event

- ◆ Your company name and/or logo prominently displayed on pre- and post-publicity circulated for your selected Women's Council Event, including press releases, invitations and e-blasts.
- ◆ Your company logo on BIA/SC Women's Council website [www.womenscouncil.net](http://www.womenscouncil.net).
- ◆ Your company logo provided with prominent signage at your selected Women's Council event.
- ◆ Your company provided with podium recognition as an event sponsor.
- ◆ The opportunity to provide company materials at your selected event.
- ◆ There is no limit to the number of events you may choose to sponsor at this rate!

### Website Sponsor

\$250 annual

This economical option posts your company logo and a direct link option to your URL website information on the Women's Council website. The site is regularly visited by both members and potential member firms with an average hit of 3,000 per month.

This sponsorship offers major visibility for a minor price!

Questions? Call the Women's Council office at BIA/SC at (909) 396-9993.

